



**The Speciality Bakers**





# INTRODUCTION



**Crème De Fiesta** is a twenty five years old bakery establishment located in Pune, India. Fiesta catches the interest of a regular loyal customer base with its broad variety of bakery and pastry products. The company plans to build a strong market position internationally and establish its presence established in many mega cities of India.

Fiesta aims to offer its products at a competitive price with value for money to meet the demand of the middle to higher-income groups who are particular about quality and health foods.

## THE COMPANY

In twenty five years the company has grown technologically with a range of over two hundred and fifty products. Being owned by chefs, taste, quality, authenticity are of prime importance. It is managed by Mr. Saluddin Habibulla & Mrs. Manira Habibulla.

Mr. Saluddin Habibulla, working partner in the firm, qualified in HAFT, has extensive experience in production, sales, marketing and management, and has worked in 5 Star Hotel, light kitchens and in fully automated plants abroad.

Mrs. Manira Habibulla, qualified in Bakery & Confectionery & Sugar Craft, brings her experience in the area of creative products, finance and administration.

They handle the plant, with a team of competent chef's and administrative staff.

## PRODUCT & SERVICES

Fiesta offers a broad range of bakery and confectionery products, prepared with International quality ingredients & ready mixes (Fiesta satisfies its customers by customizing their needs to suit them, down to the smallest detail).

The bakery provides freshly prepared baked goods, cakes and pastry products. Our clientele includes chains of malls, Supermarkets, various caterers in Pune and Mumbai. Our product range includes Breads, special

occasion cakes, photo cakes, pastries, savories and a wide variety of healthy cookies and biscuits. All our products are free of Trans-fat and most of our cookies and biscuits are Cholesterol free as well.

## THE MARKET

Pune is famous & conducive for bakery and allied products mainly due to its cool & dry climate. It has an additional advantage of being an educational hub and presence of a major IT industry. Having captured the local market Fiesta has already spread its wings over many mega cities of India, with orders from Singapore, US and South Africa. Fiesta is looking forward to sending its goods to many other shores.

## MISSION

To build the company into a world class corporate firm with future partnerships and plants in many other countries.

## KEY TO SUCCESS for Fiesta includes:

1. Sound technical know how
2. Over twenty five years of experience in manufacturing and sales of bakery & confectionery goods
3. Consistent Quality standards
4. Research & Development using the latest developments available in the worldwide. Continuous up-gradation of product quality by research and development using the latest available techniques and ingredients available in the world to produce Fine Quality, Healthy Bakery Products.
5. Introduction of system by having attained certification ISO 22000:2005 and HACCP.
6. Authenticating quality by certification of ingredients by US FDA and FSSAI Regulatory Body approved laboratories.
7. Internationally acclaimed EAN Barcode system used for our products.

# HEALTH



## AJWAIN BISCUITS

### Carom Seed Biscuits

A crispy cracker type biscuits with the pleasant aroma of Ajwain seeds which makes them tasty as well as healthy.



Pure Veg | 0% Trans Fat | 0% Cholesterol

Barcode: 200 Gms, 8906058310028

150 Gms, 8906058310035



## NACHANI COOKIES

### Ragi Cookies

A healthy cookie with Ragi, Rich source of iron, calcium, vitamins, minerals & proteins.



Pure Veg | 0% Trans Fat | 0% Cholesterol

Barcode: 200 Gms, 8906058310530

150 Gms, 8906058310547



## BAJRI COOKIES

### Millet Cookies

Azmedabadi's fine favourite cookie, Bajra helps maintain cardiovascular health, lowers cholesterol, and reduces acidity.



Pure Veg | 0% Trans Fat | 0% Cholesterol

Barcode: 200 Gms, 8906058310561

150 Gms, 8906058310578



## WHOLE WHEAT BISCUITS

A healthy snack with the taste of "Tawa roasted khakra", Contains High dietary fibre, protein, and iron to keep you energized throughout the day.



Pure Veg | 0% Trans Fat | Delectable Taste

Barcode: 200 Gms, 8906058310110

150 Gms, 8906058310127



## MULTI GRAIN COOKIES

A crispy cracker type biscuits with the pleasant aroma of Ajwain seeds which makes them tasty as well as healthy.



Pure Veg | 0% Trans Fat | Delectable Taste

Barcode: 200 Gms, 8906058310509

150 Gms, 8906058310516



## WHOLE WHEAT TOAST

Rich in calcium and iron with the wholesome flavour of freshly ground wheat!



Pure Veg | 0% Trans Fat | 0% Cholesterol

Barcode: 200 Gms, 8906058310929

150 Gms, 8906058310936



# VERY INDIAN



## WHOLE WHEAT KHARI

Enjoy the goodness of this flaky pastry with extra fibre, vitamins & minerals - all without the Trans Fats!



Pure Veg | 0% Trans Fat | 0% Cholesterol  
Barcode: 200 Gms. 8906058310684  
150 Gms. 8906058310691



## METHI BISCUITS

Fenugreek & Cilantro Biscuits

These Indian styled biscuits have a subtle flavor of Fenugreek and Cilantro leaves with a blend of spices that leave a lingering taste in your mouth. Diosgenin compound in Methi makes it your beauty product as well as an answer to many of your health problems.



Pure Veg | 0% Trans Fat | 0% Cholesterol  
Barcode: 200 Gms. 8906058310530  
150 Gms. 8906058310547



## MULTI GRAIN KHARI

Savour this multigrain pastry while also reducing digestive problems and cholesterol!



Pure Veg | 0% Trans Fat | 0% Cholesterol  
Barcode: 200 Gms. 8906058310868  
150 Gms. 8906058310875



## MASALA BISCUITS

### Curry Biscuits

Deliciously aromatic biscuits made with a perfect blend of onions and Indian spices. These biscuits will remind you of hot pakodas on a rainy day!



Pure Veg | 0% Trans Fat | Delectable Taste  
Barcode: 200 Gms. 8906058310172  
150 Gms. 8906058310189



## WHOLE WHEAT BREAD STICKS



Pure Veg | 0% Trans Fat | 0% Cholesterol  
Barcode: 200 Gms. 8906058311070



## NANKHATAI

Cardamom Cookies

Made with Grandma's recipe, the distinct traditional flavor comes from our secret ingredients of yoghurt and green cardamom.



Pure Veg | 0% Trans Fat | 0% Cholesterol  
Barcode: 200 Gms. 8906058310356  
150 Gms. 8906058310363

# COOKIES



## TUTTI FRUTTI COOKIES

### Candied Fruit Cookies

Mixed fruit-flavored cookies topped with colorful candied fruit pieces. Enjoy as a break time snack.



Pure Veg | 0% Trans Fat | 0% Cholesterol  
Barcode: 200 Gms, 8906058310448  
150 Gms, 8906058310455



## CASHEW NUT COOKIES

Kidney bean shaped cookies with a slight crunch are sure to make you go for a second one. Made with the finest ingredients and topped with Goe Cashew Nuts.



Pure Veg | 0% Trans Fat | 0% Cholesterol  
Barcode: 200 Gms, 8906058310417  
150 Gms, 8906058310424



## BRAZIL NUT COOKIES

The ring shaped nutty cookies that snaps in your mouth. A specialty of Pune since British Raj.



Pure Veg | 0% Trans Fat | 0% Cholesterol  
Barcode: 200 Gms, 8906058310387  
150 Gms, 8906058310394



## BUTTER COOKIES

The European favourite with a strong buttery flavour - now brought to you in a convenient pack!



Pure Veg | 0% Trans Fat | 0% Cholesterol  
Barcode: 200 Gms, 8906058310290  
150 Gms, 8906058310301



## SHREWSBURY COOKIES

### Shortbread Biscuits

Originally an English, buttery shortbread biscuits. Now a specialty of Pune, India.



Pure Veg | 0% Trans Fat | Delectable Taste  
Barcode: 200 Gms, 8906058310479  
150 Gms, 8906058310486



## CHOCOLATE COOKIES

Little chocolaty stars flavored with vanilla making you crave for more.



Pure Veg | 0% Trans Fat | 0% Cholesterol  
Barcode: 200 Gms, 8906058310225  
150 Gms, 8906058310332

# TEA TIMERS



## CHEESE STRAW BISCUITS

The original home style biscuits made with grandma's recipe with a dash of Cayenne pepper and lots of Parmesan cheese.



Pure Veg | 0% Trans Fat | 0% Cholesterol  
Barcode: 200 Gms, 8906058310233  
150 Gms, 8906058310240



## MASKA KHARI

Healthy & Soft Baky pastry. Enjoy with "Chai" or with a savory topping.



Pure Veg | 0% Trans Fat | 0% Cholesterol  
Barcode: 200 Gms, 8906058310837  
150 Gms, 8906058310844



## CHEESE BISCUITS

Short crust, Cheddar cheese biscuits with a slightly pungent taste of Paprika to tickle your taste buds.



Pure Veg | 0% Trans Fat | 0% Cholesterol  
Barcode: 200 Gms, 8906058310141  
150 Gms, 8906058310138



## BREAD STICKS



Pure Veg | 0% Trans Fat | 0% Cholesterol  
Barcode: 200 Gms, 8906058311048



## CHATPATA BITES

A hot favourite that crumbles in your mouth, also called a "Masala Crouton"



Pure Veg | 0% Trans Fat | 0% Cholesterol  
Barcode: 200 Gms, 8906058311018  
150 Gms, 8906058311025



## JEERA BISCUITS

Cumin Crisps  
The all-time favourite, bite-sized biscuits made to crumble in your mouth. Serve with tea.



Pure Veg | 0% Trans Fat | 0% Cholesterol  
Barcode: 200 Gms, 8906058310294  
150 Gms, 8906058310271

# SNACKS



## SOUR CREAM & ONION BISCUITS

This slightly sour biscuit has the subtle flavor of English herbs and tartness of buttermilk & sour cream. Also can be served with toppings to make tasty appetizer.

Pure Veg | 0% Trans Fat | 0% Cholesterol  
Barcode: 200 Gms, 8906058310202  
150 Gms, 8906058310219



## CHEESE BITES

Pop these biscuits while watching television or have it as a snack for a very cheesy experience.

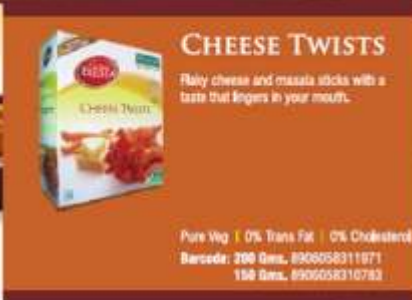
Pure Veg | 0% Trans Fat | 0% Cholesterol  
Barcode: 200 Gms, 8906058311162  
150 Gms, 8906058311179



## SPINACH GARLIC TRIANGLE

A classic combination found in Italian cuisine - now in a crispy, healthy tea time snack!

Pure Veg | 0% Trans Fat | 0% Cholesterol  
Barcode: 200 Gms, 8906058311193  
150 Gms, 8906058311209



## CHEESE TWISTS

Flaky cheese and masala sticks with a taste that lingers in your mouth.

Pure Veg | 0% Trans Fat | 0% Cholesterol  
Barcode: 200 Gms, 8906058311871  
150 Gms, 8906058310783



## HERB & GARLIC TOAST

Home-baked garlic bread, buttered and sprinkled with herbs. Great as a starter and perfect for a fun topping!

Pure Veg | 0% Trans Fat | 0% Cholesterol  
Barcode: 200 Gms, 8906058310861  
150 Gms, 8906058310896



## SPONGE DROP COOKIES

The original French "Langue de Chat" biscuit. These bite, light, round and flat vanilla drops just melt in your mouth, now specialty of Paris.

0% Trans Fat | 0% Cholesterol | Delectable Taste  
Barcode: 200 Gms, 8906058310582  
150 Gms, 8906058310606



# MUFFINS (EGGLESS)



## VANILLA MUFFINS



Pure Veg  
Yummy | Healthy | Nourishing  
Barcode: 8 Nos. 8906058312107



# MUFFINS (WITH EGG)



## VANILLA MUFFINS



Non Veg  
Yummy | Healthy | Nourishing  
Barcode: 8 Nos. 8906058312152



## CHOCO MUFFINS



Pure Veg  
Yummy | Healthy | Nourishing  
Barcode: 8 Nos. 8906058312114



## CHOCO MUFFINS



Non Veg  
Yummy | Healthy | Nourishing  
Barcode: 8 Nos. 8906058312169



## PINEAPPLE MUFFINS



Pure Veg  
Yummy | Healthy | Nourishing  
Barcode: 8 Nos. 8906058312121



## PINEAPPLE MUFFINS



Non Veg  
Yummy | Healthy | Nourishing  
Barcode: 8 Nos. 8906058312176



## FRUITY MUFFINS



Pure Veg  
Yummy | Healthy | Nourishing  
Barcode: 8 Nos. 8906058312136



## FRUITY MUFFINS



Non Veg  
Yummy | Healthy | Nourishing  
Barcode: 8 Nos. 8906058312190





# BARS



## JAMAICAN BAR



Non Veg  
Yummy | Healthy | Nourishing  
Barcode: 200 Gms. 8906058311391



## VANILLA BAR CAKE



Non Veg  
Yummy | Healthy | Nourishing  
Barcode: 200 Gms. 8906058311391



## CHOCO WALNUT BAR



Non Veg  
Yummy | Healthy | Nourishing  
Barcode: 200 Gms. 8906058311407



## CHOCO VANILLA BAR CAKE



Non Veg  
Yummy | Healthy | Nourishing  
Barcode: 200 Gms. 8906058311315



## CHOCO RAISIN BAR CAKE



Non Veg  
Yummy | Healthy | Nourishing  
Barcode: 200 Gms. 8906058311322



## FRUIT BAR



Non Veg  
Yummy | Healthy | Nourishing  
Barcode: 200 Gms. 8906058311308



# CAKES



## VANILLA CAKE



Non Veg  
Yummy | Healthy | Nourishing  
Barcode:  
400 Gms. 8906058310776



## BANANA WALNUT CAKE



Non Veg  
Yummy | Healthy | Nourishing  
Barcode:  
300 Gms. 8906058311421



## VANILLA DESSERT SPONGE CAKE



Non Veg  
Yummy | Healthy | Nourishing  
Barcode:  
200 Gms. 8906058311476



## DATE & WALNUT CAKE



Non Veg  
Yummy | Healthy | Nourishing  
Barcode: 200 Gms. 8906058312008



## BUTTER CAKE



Non Veg  
Yummy | Healthy | Nourishing  
Barcode: 200 Gms. 8906058312015



## CHOCOLATE DESSERT SPONGE CAKE



Non Veg  
Yummy | Healthy | Nourishing  
Barcode:  
200 Gms. 8906058311490



# SWISS ROLLS



## JAM ROLL



Non Veg

Yummy | Healthy | Nourishing

Barcode: 150 Gms. 8906058311348



## DUTCH CHOCOLATE ROLL



Non Veg

Yummy | Healthy | Nourishing

Barcode: 150 Gms. 8906058311384



## STRAWBERRY ROLL



Non Veg

Yummy | Healthy | Nourishing

Barcode: 150 Gms. 8906058311353



## CHOCOLATE ROLL



Non Veg

Yummy | Healthy | Nourishing

Barcode: 150 Gms. 8906058311377



## PINEAPPLE ROLL



Non Veg

Yummy | Healthy | Nourishing

Barcode: 150 Gms. 8906058311363



# PIZZA BASES



## PIZZA BASES

Pure Veg

Yummy | Healthy | Nourishing

**Pizza Base Size & Qty:**  
**Mini (4")** (Pkt. of 6) 8906058311889  
**Small (6")** (Pkt. of 3) 8906058311896  
**Medium (7")** (Pkt. of 2) 8906058311902

(Also available in Whole Wheat, Herb & Thin Crust)



## LIST OF OUR ESTEEMED CUSTOMERS –

1. Franchised cake shop at – Dehu Road, Pimpri Camp, Pimpri Ajmera, Chinchwad, Mundhwa, Pune Camp & counting.
2. Shop in shop at – Reliance Fresh.
3. Food counters at leading software companies / BPO's like ECL.
4. Exports to South Africa & Singapore.
5. Leading chains of super markets like Hypercity – Kumar Pacific Mall, Dorabjee's & Company, Phoenix Market City Mall, Reliance Fresh outlets, Shree Walmart, Poona Club Shop, Homelands Super markets.
6. Caterers – Degchis, Lazeez, Sai Caterers, Qutbi Caterers, Badri Caterers (Mumbai), Goga Caterers (Mumbai)
7. AFMC – Wet Canteens and parties.
8. Various Social service organizations like Senior citizen club, Rotary Club & Khoja Jamaat, Khana.
9. Other than this we are currently catering to Chennai, Mumbai & Nagar region. True to the Nature of food and service industry, it has been our continuous endeavor to provide quality products at reasonable rates.

## **Fiesta Bakers & Confectioners**

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